



THE TIMES OF INDIA

PRESENTS

**TECHINDIA**

2011



An Exclusive Tradeshow  
on Hydraulics / Pneumatics,  
Control Systems and Accessories



Co-located event



6-8 MAY 2011  
Bombay Exhibition Centre,  
MUMBAI

[www.techindiaexpo.com](http://www.techindiaexpo.com)

Welcome to the world of **PUMPS VALVES & COMPRESSORS EXPO 2011 (PVC'11)** - a **TIMES TECHINDIA** initiative, designed to promote engineering & technology expositions in India.

**PVC'11** will be held at the Bombay, Exhibition Centre, Mumbai (India) from the 6th to 8th May 2011.

**PVC'11** will be held in conjunction with Gears Motors & Controls Expo 2011 (GMC'11). The synergy emerging from the concurrent events will be a unique advantage to the visitors. Moreover, being closely connected, the subjects will build on each others strengths which will result in substantial business for the exhibitors.

The three-day event will witness participation from across the globe. Apart from major domestic players, international brands will be seen actively promoting their products/ solutions at **PVC'11**.

**PVC'11**, an endeavor designed to present the entire spectrum of developments in the Pumps, Valves & Compressors sector, will be the year's most important and crucial meeting place for buyers and sellers

With customer satisfaction at the heart of our strategy and continued commitment to exceed customer expectations, we endeavor to build on our previous efforts and deliver maximum rewards to the participants.



#### TARGET AUDIENCE

**PVC'11** is an industry event and will be promoted extensively across India and the region to attract attendees like Corporate Executives / Managers, Design / Manufacturing Engineers, Operations / Plant Managers, Manufacturing / Production Personnel, Purchasing Managers / Buying Teams, Inspection / Quality Control Personnel from Industry segments like :

- Chemicals • Engineering • Power • Sugar • Pharmaceuticals
- Mining • Paper • Ferrous & non-ferrous metals • Automotive
- Textile • Plastics • Aerospace • Agriculture • Food & beverages
- Petroleum • Cement

#### EXPO SCOPE

##### Pumps / Valves

Suction Pumps, In-line Pumps, Multistage Pumps, Submersible Pumps, Self Priming Pumps, Axial Flow Pumps, Centrifugal Pumps, Valves & Actuators, Mechanical Seals, Couplings, System based on pumping, Drives & Controllers, Founders & Moulders, Process Systems, Tracking Systems / Communications, Control Instruments, Filtration Products, Motion Control, Fittings, Castings, Oil & Lubricants, etc.

##### Compressors

Air Compressors, Air Dryers, Axial Flow Compressors, Centrifugal Compressors, Compressed Air Filters, Compressive Systems, Gas Compressors, Linear Compressors, Mixed Flow Compressors, Reciprocating Compressors, Rotary Screw Compressors, Vapor – Liquid Separators, Variable Speed Compressors, Air Storage Systems, Oil & Lubricants, etc.

**(The list is not exhaustive)**





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Mumbai, India

	A33	A34	A35	A36	A37	A38	A39	A40	A41	A42	A43	A44	A45		A46	A47	A48	A49	A50	A51	A52	A53	A54	A55	A56	A57		
A32																												
A31	D105		D106		D109		D110		D113		D114		D117		D118													
A30	D104		D107		D108		D111		D112		D115		D116		D119													
A29																												
A28	D103		F101		D100		F98		D97		F95		D94		F92													
A27	D102				D99				D96				D93															
A26																												
A25																												
A24	A71	B72	B75	C76		B78	B79	C81		B83	B84	C86		B87	B90	C91												
A23																												
A22	E69		G67		E66		G64		E63		G61		E60		G58													
A21	E68				E65				E62				E59															
A20																												
A19																												
	A18	A17	B16	B15	B14	B13	B12	B11	A10	A09	B08	B07	B06	B05	B04	B03	B02	B01										

STANDARD BOOTH SIZES/FURNITURE /ELECTRICALS					
Stall Type	Area (sq.mts.)	Table(s)	Chair(s)	Spot Light(s)	Plug Point(s)
A	9	1	2	6	1
B	12	1	2	6	1
C	30	3	6	9	3
D	32	3	6	9	3
E	40	3	6	9	3
F	64	4	8	12	4
G	80	6	12	18	6

PARTICIPATION OPTIONS				
STALL ROUTE		ADVERTISEMENT ROUTE		
STALL CHARGES (Per sq. metre)		If you advertise in TOI + ET (B2B), Mumbai @ Rs 1295 per sq cms You will earn complimentary exhibit space.		
Domestic Rs.10,000/-	International US\$ 300	Advt. Size	Price	Complimentary Stall
15% EXTRA FOR CORNER STALLS		126 sq. cms.	Rs.1,63,170	9 sq. mtrs.
GOVERNMENT TAXES EXTRA - 10.30% (SERVICE TAX)		168 sq. cms.	Rs.2,17,560	12 sq. mtrs.
			..... and so on .....	

The organisers reserve the right to modify the floor plan under circumstances beyond their control



**Reserve your exhibit booth space while prime locations last**

**Act Now!**

Call, fax, e-mail or write today to take advantage of the best exhibit floor locations!

## THE BEST GETS EVEN BETTER & BIGGER

Exhibiting at a trade show is serious business. More than ever before, you need clear objectives and measurable results. The **TIMES TECHINDIA** is positioned as your partner to connect with your target audience and enhance your Exhibition ROI.

### STRATEGIC ALLIANCE

The **TIMES TECHINDIA**, an initiative by the Times Group and Conventions & Fairs (India) Pvt Ltd (CFI), is an endeavor to create a value added platform for manufacturers, suppliers, end users and experts to meet and explore business opportunities. The primary objective of the collaboration is to leverage on the key strengths of the Times Group and CFI, two organizations driven by a quest to provide multi-level interactions across audiences.

The Times Group is a leading media conglomerate with business interests spanning Print, Television, Outdoor, Radio and the Online space. The Group houses amongst other brands; The Times of India, the world's largest selling English Broadsheet. It is also home to The Economic Times, one of the top two business dailies worldwide

CFI is a leading company in the business of organizing exhibitions and trade fairs in India. With extensive field experience, CFI has over the last 18 years organized in excess of 200 shows and successfully carved a respectable niche for itself in the area of event management. The company, managed by exhibition professionals, has a reputation for original thinking and attention to detail.



### THE COMMUNICATION MIX

- **Advertising:** The event will be promoted pan India through the Times of India & Economic Times. This will be supplemented by event advertisements in leading trade journals and magazines across India. To ensure top of the mind recall, the event will be promoted through outdoor media as well.
- **Direct Marketing:** Attractive invitation cards as well as informative emails will be sent to a qualified database of industry professionals across the country.

### VALUE PROPOSITION

The **TIMES TECHINDIA** will be promoted on a scale never witnessed before.

Buyers from all over the country are expected to converge at the Bombay Exhibition Centre, Mumbai from the 6 - 8 May 2011. Don't miss this unique opportunity to meet, network and collaborate with stakeholders from across the value chain.



### PARTICIPATION ROUTES

Following exciting options are available to the exhibitors:

- Stall Route:** Book a stall of your choice and size. Please refer to the floor plan for standard booth sizes. You may opt for fully equipped stall or take bare space and set up pavilion as per your design.
- Advertisement Route:** Book advertisement in the special editions of The Times of India and The Economic Times to be released on any day between 6th and 8th May 2011 and get a free stall at the expo. For every 126 sq. cm. advertisement space, you will get 9 sq. mts. expo space complimentary.
- Hybrid Route:** Book through advertisement route, get complimentary space and book additional space through stall route..... or vice versa i.e. book through stall route and get additional space free by way of advertisement route.

### FOR SPACE BOOKING PLEASE CONTACT

#### Conventions & Fairs

Ritu Rana - 09892256024 / Sujata Shetty - 09320138130  
Centralised Booking Desk - 022 28398000

#### Conventions & fairs (india) pvt ltd

E-519 Floral Deck Plaza Central MIDC Road Opp SEEPZ Andheri (E) Mumbai 400 093  
Tel 91 22 28398000 - Fax 91 22 28390502 - Email [conventions@mtnl.net.in](mailto:conventions@mtnl.net.in)  
Web : <http://www.techindiaexpo.com>

#### The Times of India

Mumbai Tanuj Bhatt - 9819437643 / Delhi Sumit Solanki - 9911759292  
Bangalore Vythy Venkatesh - 9886015423 / Hyderabad Babu Rao - 9989997711  
Pune Ashish Joseph - 9890383534 / Chandigarh Amit Sabharwal - 9876791168  
Baroda Madhukar Pathak - 9328273236 / Kolkatta Syed Wasimuddin - 9830436800  
Chennai Shilpa Darshan Kumar - 9841279791 / Goa Ravi Carvalho - 9890009011  
Surat Bhavana Talwani - 9879541895 / Rajkot Keyur Vadgama - 932721510  
Ahmedabad Muzzammil Khan - 9909909967

ORGANIZED BY



IN ASSOCIATION WITH



# BOOKING FORM

TECHINDIAPVC2K11



Date \_\_\_\_\_

To,  
The Manager, Co-ordination  
**CONVENTIONS & FAIRS (INDIA) PVT. LTD.**  
E-519 Floral Deck Plaza Central MIDC Road  
Opp SEEPZ Andheri (E) Mumbai 400 093 India

6-8 MAY 2011  
Bombay Exhibition Centre  
Mumbai, India



Please register our participation for **THE TIMES TECHINDIA-PVC '11** to be held at Bombay Exhibition Centre, Mumbai, India from 6th to 8th May 2011.

**STALL ROUTE**

We hereby confirm our booking of space in THE TIMES TECHINDIA-PVC '11 through stall route

**ADVERTISEMENT ROUTE**

We will be releasing \_\_\_\_\_ sq. cms. advertisement which would earn us \_\_\_\_\_ sq. mtr. of exhibit space

We agree to remit 50% amount in your invoice within 15days from the date of invoice and balance 50% of the invoice value will be remitted latest by 6th March 2011

Area booked \_\_\_\_\_ M<sup>2</sup>

Booth(s) Choice: 1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_

Company : \_\_\_\_\_

Product Categories : \_\_\_\_\_

Address : \_\_\_\_\_

Telephone : \_\_\_\_\_ Fax : \_\_\_\_\_

E-mail : \_\_\_\_\_ Website : \_\_\_\_\_

Fascia : \_\_\_\_\_

Name of the Contact Person : \_\_\_\_\_

Designation : \_\_\_\_\_ Fax : \_\_\_\_\_

Telephone : \_\_\_\_\_ E-mail : \_\_\_\_\_

We confirm having read and understood the terms and conditions relating to the administration of the exhibition and we hereby agree to abide by the same.

## AUTHORISED SIGNATORY

Name : \_\_\_\_\_

Designation : \_\_\_\_\_

Signature and Company Stamp

To ensure booth booking on time, a fax/telephonic/e-mail confirmation is requested.

Tel.: 9122 2839 8000 • Fax: 9122 2839 0502 • E-mail: conventions@mtnl.net.in